



Expression of Interest

MAITLAND RIVERLIGHTS INTERACTIVE INSTALLATION

12 OCTOBER 2024



Interactive Installation

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INTRODUCTION

Maitland Riverlights, managed by Maitland City Council, is a diverse and colourful celebration of our Region's multicultural community, with over 30 different cultures represented through interactive stalls, dance, food, music and arts. The event really shines at night, with the popular festival parade, lantern flotilla finale on the Hunter River.

Riverlights has been operating and growing for over 10 years, and following the successful receipt of Multicultural NSW's Stronger Together Local Councils Major Festivals grant funding, in 2023 and 2024, Riverlights will be extending and enhancing its profile from a single day flagship event to a five day program, culminating in an expanded one day/night large scale festival which will be held on Saturday 12 October 2024. Given the significant expansion Riverlights is undertaking, the Interactive Installation EOI 2024 encourages submissions from artists and designers who can deliver an engaging, accessible interactive installation which focuses on multiculturalism, acceptance and inclusion.



PROJECT OVERVIEW

The project aims to engage and connect with audiences to celebrate cultural diversity. The project should be family friendly, thought provoking and connect to a broad audience. This project should promote unity and cultural diversity.

Activation could include but not necessarily limited to, sound and light, motion, or objects that can be manipulated by the audience or a range of other elements.

Ideally activation should be multi-dimensional and can be experienced during day and night.





THE SITE

The activation should be located within the event site either within The Levee Shared Zone or on the Riverside Walk.

The activation will take place in an outdoor environment and must be able to withstand environmental conditions including wind and rain.





BUDGET

Up to \$20,000 (plus GST)

Project budget is to be inclusive of all design, materials, equipment, transport, installation, licences such as working at heights and approvals, staff / artist fees and all other costs associated with the delivery of the project.

SUPPORT MATERIALS

Refer to event website and previous Festival videos:

maitlandriverlights.com.au

youtube.com/watch?v=jy0k6YInYkk

youtube.com/watch?v=bXFgysFmtV4

TIMELINE

STAGE	DATE
Expression of Interest opens	8 January 2024
Expression of Interest closes	28 January 2024
Shortlisted submission notification	31 January 2024
Full submissions close	14 February 2024
Successful project selected	21 February 2024
Project delivery	October 2024

EOI Requirements and Selection Criteria

1. EXPRESSION OF INTEREST (EOI)

An EOI for the Project must fulfill specific requirements by midnight on Sunday 28 January 2024. The Expression of Interest must:

- Include a bio of artists and collaborators
- Details examples of previous work
- Provide a short artist statement/response to the Project Overview.

2. DETAILED SUBMISSION

The outcome of the EOI will be given by Wednesday 31 January 2024. Shortlisted EOI's will be invited to complete a full submission by midnight on Wednesday 14 February 2024. Full submission will require detailed concept/design, proof of relevant insurances, detailed budget, project schedule and/or any additional information deemed necessary.

Applicants will receive a payment of \$1,000 for concept and design submissions in accordance with NAVA Concept Design Fees.

3. SELECTION CRITERIA

EOI's will be assessed on the following criteria:

- Celebration of Multiculturalism
- Uniqueness and audience appeal
- Previous works and ability to deliver.



We encourage creatives to discuss their EOI Response and direct any questions to Beth Anastasiou on 0427 120 922 or beth.anastasiou@maitland.nsw.gov.au

Submissions may be sent either digitally or in hard copy.

EMAIL

beth.anastasiou@maitland.nsw.gov.au

HAND DELIVERY

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